NOEL ESCOBEDO FARMS LOCATION: UPCOUNTRY KULA, MAUI 765 KAMEHAMEIKI RD

Philippine native Noel Escobedo came to Kula, Maui as a Worldwide Farmer Exchange intern with Yoshio Arakaki, a former WFE host farmer and owner of one of Hawaii's premier sweet onion farms. Upon completing his internship, Noel returned to finish his schooling in the Philippines. After completing his schooling, he was once again sponsored by Mr. Arakaki…and ultimately took over his farm.

In the past, the farm harvested sweet onions only once a year; however, Noel found that he could plant sweet onions every two weeks so the plants could be harvested throughout the year. This innovative planting process changed sweet onion production on Maui forever…and Noel became very successful.

Presently Noel Escobedo Farms has grown into a thriving business known for its luscious lettuces, tomatoes, mangoes, papayas, and the much revered Maui Sweet Onion. Noel has earned his reputation in certain circles as the Maui Sweet Onion King.

Noel remains grateful to the WFE for the many opportunities that have opened to him as a result of his participation in the program—and he is committed to giving back, by educating the worlds next generation of farmers, especially in the Philippines where he provides scholarships to students and supports the agriculture community infrastructure, to help improve their farming practices.

